

SYNCHRONIZATION REQUEST FORM

Wise Music Group

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Instructions and Licensing Information for Film/TV and Other Projects

Attached please find instructions and forms for licensing music with Wise Music Group which includes Music Sales Corporation (ASCAP), Embassy Music Corp. (BMI), G. Schirmer Inc. (ASCAP), Three Wise Boys Music LLC (BMI), Wise Brothers Music LLC (ASCAP), Shawnee Press Inc. (ASCAP), Campbell Connelly (ASCAP) and Associated Music Pub. Inc. (BMI)

SYNCHRONIZATION LICENSE

Synchronization licensing refers to the licensing of musical works to be “synched” over visual media including motion pictures, television programs, videos, commercials, etc. A Synchronization license is obtained from the music publisher, which represents the songwriter’s rights.

To determine the publishers for a given song, please refer to www.ASCAP.com, www.BMI.com and www.SESAC.com. These performing rights societies will provide writer and publisher information for the song you are interested in licensing. It is your responsibility as a licensor to clear 100% of the publishing for a song before using it. In many cases, there are multiple writers and publishers for a given song. Sometimes there is one writer with several publishers, or a publisher only controls the writer for the U.S. and there is another publisher outside the U.S. It is important to make sure if you are clearing for the world that you have all territories covered. You must contact ALL publishers in order to clear the publishing for a song. Many songs have the same title but different writers, so please be sure to choose the correct one. The attached Synchronization Request Form contains all information you will need to send to each publisher.

MASTER / RECORDING LICENSE

The second portion of a music license is a MASTER use license, which covers the use of a particular recording of a song. To determine the record label that owns a given recording of a song, please refer to www.allmusic.com. If you are planning on re-recording a version of a song with your own musicians, you do not need to obtain a master use license.

Licensing Music For Film, Video, and Television (SYNCH)

Thank you for your interest in licensing music from Wise Music Group. We have a vast catalog containing music from the 1930s to present day. If you are interested in creative assistance, we can provide additional music suggestions for your project. Wise Music and G. Schirmer Inc. also represent a catalog of award-winning composers. For more information, please see www.wisemusic.com.

Please fill out the form as completely as possible including all contact information; name, mailing address, phone, fax, and email address. Please email any questions to us.licensing@wisemusic.com.

Please fill out the document in Word and return only the third page (the actual Request Form) via email in Word format as an attachment. Once we receive your completed synchronization request, we will submit it for approval and determine an appropriate fee for the music you wish to license. Once your request has been approved, or denied we will contact you via e-mail. Please allow ample time to clear music for your project.

SYNCHRONIZATION REQUEST FORM

Song Title/Composition:	List the title(s) of the song(s) you would like to license.
Writer(s)/Composer(s):	List the names of the song's writer(s) and PRO (Performing Rights Organization) i.e. BMI, ASCAP, SESAC, PRS (UK society), SOCAN (Canada), SACEM (France), GEMA (Germany), etc. <i>Please note this is not the artist performing the song.</i>
Publisher(s):	List the names of all publishers associated with the song – you can use ascap.com and bmi.com for this information. These societies only show U.S. rights, so confirm with all publishers their percentage and territory controlled.
Overall Budget:	List the total film production budget
Music Budget:	List the source music budget.
Publishers share %:	Administrative % Owned by Wise Music and Territory (Wise Music Provides)
Scene:	Describe the scene in which you would like to use the song you are requesting. Please be as specific as possible.
Description of Use:	Describe the way in which the song will be used in the scene. Is the character singing it on camera? This is a visual vocal. Is it playing over a long scene or a collection of scenes called a montage? This would be a featured use. Is the song playing in the background with dialogue occurring? This would be a background use. Is it an instrumental use? Please specify. If the song is to be used over main or end title credits please note this.
Timing of Song Use:	State the timing of the song use in your project. If you are requesting multiple uses, state the length of each separately. For example, if you would like to use a 0:30 (thirty second) clip of the song in the middle of your project and a 1:15 (One minute and fifteen second) clip later on in the project, you would state the following – 0:30, 1:15. If you are unsure, put the maximum amount that you think the timing would run, i.e. up to two minutes, or full use. The longer the song is used, the higher the fee.
Term:	State the time frame for which you would like to license the song, i.e. six months, one year, perpetuity, etc. Licenses for film festivals are generally issued for a term of one (1) year.
Territory:	State the territory where your music project will be seen i.e., the U.S., World, etc. If it is a select area of the U.S. please note that as well. If you are licensing for one film festival only, please list the name and the city/country.
Release / Air Date:	State the date your project will be released or first aired. If you do not know the exact date, please give us the date you would like the license to commence.
Media Rights:	Describe the media you plan on using to show your project – i.e. film festivals, TV, video, radio, Internet, new media. If you are producing videos or DVDs, please list the number of copies you plan to produce. If your media is going to be shown at a trade show or other such gathering, how many attendees will be present during the showing. If it is a Film or Television show, please include synopsis. If commercial, please include creative or storyboards.
Optional Term 1:	If you would like the option to purchase additional rights in the future, explain that here. For example, some producers license songs for a term of 1 year with an <i>option</i> to extend that term for an additional 6 months. Right before the term of the original license expires, the producer may exercise the option and receive rights for an additional 6 months at a fee that was already negotiated at the time of the original license. This saves the producer the time of having to renegotiate rights in order to continue using a song in a project.
Optional Term 2:	“ “
End Credit Info (Music Sales Provides)	Be sure to contact other publishers and master holders for their credit
Fee	This is the fee that we will charge you to license our song based on 100% of the publishing/synch cost. Our quote will be based on 100% pro rata, MFN with co-publishers and master holder. Pro rata means that we will accept our percentage of the total fee. Example: total fee is \$10,000 and we have %50, we will quote \$10,000 pro rata and we will be paid \$5,000.

SYNCHRONIZATION REQUEST FORM

Date:

Supervision/Production Company Name

Company Info (Mailing Address, Phone numbers, email)

Re: Quote Request – PROJECT NAME / “Song Title”

Dear _____,

(sample text)

We are interested in obtaining a publishing quote on behalf of _____ (Production Co.) for the possible use of the following composition in the feature film, tv series, short film, etc.

_____ (TITLE OF PROJECT).

Synopsis:	
Overall Budget:	
Music Budget:	
Song Title/Composition:	
Performed by:	
Writer(s)/Composer(s):	
Publisher(s):	
Publishers share %:	
Scene:	
Description of Use:	
Timing of Song Use:	
Term:	
Territory:	
Release / Air Date:	
Media Rights:	
Optional Term 1:	
Optional Term 2:	
End Credit Info:	

(sample text)

**additional notes comments about your project and the use.*

Please provide a quote for 100% of the non-exclusive synchronization use license with the following terms.

Sincerely,

Agreed and Accepted:
